

JA AP WORKS

May 2017

Message from Vivian Lau, President of JA Asia Pacific

The vision of reaching 100,000 youth via Cha-Ching Curriculum in the next year is both exciting and challenging. In May, I had the opportunity to work with our team in Indonesia, Malaysia and the Philippines to advance this vision. Long term sustainability for the future of our youth is a common strategic focus of the Board meeting with JA Malaysia and JA Philippines.



Meeting with JA Philippines Board

On the JA AP regional competition front, the date and venue for the 2017 ITC have been confirmed in Singapore. A shout out to Hau Yee Ng and her JA Singapore team! We had a head-start with our JA China team in Shanghai for the 2018 JA AP COY.



With JA China Team in Shanghai, China

Collaboration at our best, JA AP ROC hosted the first Cha-Ching Curriculum Learning and Best Practices Sharing Conference in Kuala Lumpur, Malaysia on May 23 with the support of Prudence Foundation, Prudential offices, and our members from Indonesia, Malaysia and the Philippines.

Congratulations to Prestasi Junior Indonesia and JA China for winning the Prudential Chairman's Challenge through the excellent volunteers engagement of Prudential employees in Indonesia and China!

JA Alumni are close to our hearts! We are excited to announce 7 JA AP Alumni were selected as finalists to the Bloomberg Scholars Program. The scholarship awards up to \$5,000 USD per year to high-achieving students affiliated with JA in the region. To further our support and engagement for JA AP alumni, we proudly extend the opportunity for JA AP Alumni to attend the JA Alumni Europe Conference in Prague, the Czech Republic.

In this issue of JA AP WORKS, we are proud to share an interview conducted by a JA China alumna with another JA Alumnus from Ghana, Africa in Shanghai, China – alumni engagement without borders! “I am JA” wherever you go.

Last but not least, I am delighted to share moments from my recent talk at La Salle College in Hong Kong, addressing secondary school students and parents; and supporting Dragonation Day 2017, organized by Dragonation, another like-minded NGO partner of JA in the region.



Talk at the La Salle College in Hong Kong



L to R: Vivián Marcela Leung, Vivian Lau, Nelson Lam, Jason Yip.

Let's continue to work together to activate youth for the future of jobs. Look forward to meeting many of you very soon!

The JA Story

The following JA story is extracted from a recent interview by a JA Aluma in Shanghai, China, with another JA Alumnus from Ghana, Africa in Shanghai, China. The full interview video with English subtitles can be viewed by [clicking here](#).

About Ghana



The Republic of Ghana, Ghana for short, is a west African country, bounded on the north by Burkina Faso, on the east by Togo, on the south by the Atlantic Ocean, and on the west by Côte d'Ivoire. Formerly a British colony known as the Gold Coast, was led to independence by Dr. Kwame Nkrumah on March 6, 1957.

The Interview

Q- Jiayi Fu (付嘉懿)/ Interviewer

A - Augustine Attey / Interviewee



Q: Thank you for accepting our interview invitation, first can you introduce yourself to us?

A: My name is Augustine Attey, I come from Ghana and also a JA alumnus. I am aspired to work hard and fight for my belief in life.

Q: We heard you have joined JA Ghana for several years, can you give us more details about JA Ghana?

A: Of course, JA Ghana is part of the JA Worldwide organization. Our goal is to build and grow JA in Africa. JA Ghana's main purpose is to educate African children and students to learn how to be financially independent after graduation, and to prepare them for the world of work after graduating from high school. JA Ghana is registered in all academic schools in Ghana and we organize activities to help youth, and ourselves, to make progress together at the same time.

Q: Please share with us your JA experience, including some of the difficulties you have encountered?

A: Let me start with how I joined JA as a JA student, and some of the difficulties encountered in my JA journey. My JA journey began in high school, I was studying in Western Ghana Science and Technology High School. In one occasion, my good friend Anthony introduced me to a nice campus organization known as "Junior Achievement". Anthony said he saw some very good qualities in me, and asked if I can become a member of the JA team, so we will be able to work together. That's how I have joined JA since then. I was initially elected as the JA Giant Links new financial supervisor and it was difficult to juggle between time for schoolwork and to organize JA business activities. We used profits generated for development of infrastructure of the JA organization. At the end, we got the opportunity to attend the JA Ghana year-end awards. This is the story of me and JA.

Q: I remember when we first met at a Forum before, you were particularly excited to discover our schools have JA program as well. In your view, what actually 'link' JA and young people together?

A: Great question. First of all, I want to first explain what "youth" means. In my view, it is a process of transition from childhood to adulthood, so our students cannot claim to be "adults" because we are still in the process of growing up. JA provide a growth platform for youth to grow into adulthood and providing the opportunity to learn the responsibility in society at a young age.

JA alumni know that JA programs empower students to make the connection between what they learn in school and how it can be applied in the real world. Alumni can become powerful, passionate community JA supporters - they can support JA as volunteers, mentors, judges, board members, or as financial contributors. After all, who are better to speak about the importance of JA than those who have put lessons to work for actual results? Please visit www.jaasiapacific.org to register as JA Alumni and for more information on volunteering opportunities in the Asia Pacific region.

#JAAPAlumni

Regional Initiatives, Programs, and Events

Dates and Venue confirmed for the 2017 FedEx Express/JA International Trade Challenge (ITC) Asia Pacific Finals



With the dedicated support from our event host JA Singapore, JA Asia Pacific is delighted to confirm that the **2017 ITC Asia Pacific Finals will be held from August 20 to 23 at the Village Hotel Changi in Singapore.**

The competition debuted in 2007 with 3 JA Asia Pacific Members taking part in the regional finals held in Hong Kong. Over the years, the number of participating markets had increased to 10 markets, with the return of JA Australia since their last ITC participation in 2009, and JA China participating for the first time! The markets participating in the 2017 FedEx Express/JA International Trade Challenge are Australia, China, Hong Kong, Japan, Korea,

We look forward to an enjoyable and fun learning experience in Singapore in August. Please contact [Adrian Lee](#) on questions that may arise from the preparation of teams and chaperones coming to Singapore for the ITC regional finals in August.

7 JA Asia Pacific alumni were selected as finalists for the Bloomberg Scholars Program



Launched in Asia Pacific for the first time in 2017, the scholarship awards up to \$5,000 USD per year to high-achieving students affiliated with JA in the region. Bloomberg had

received overwhelming responses and nominations for JA Alumni from JA members. A total of 7 JA Alumni were selected as finalists to receive up to US\$5,000 to be used for their education related expenses in the school year 2018-2019. The award is renewable for up to three additional years of undergraduate study or until a bachelor's degree is earned.

JA Asia Pacific is proud to announce that the following JA Alumni from the region were selected as finalists:

- **Australia:**
Karen Cho
- **China:**
Li Yezhou
- **Hong Kong:**
Lily Choi Ling Li
- **India:**
Madhumitha V
- **Philippines:**
Jean Nicole Ng
- **Singapore:**
Angel Ng Jing Yi
Fariha Ahsan

To confirm the awards, all finalists with need to complete and email the following information to Scholarship America by June 2, Friday.

- Scholarship Acceptance Form
- Enrollment/cost verification form (need to be signed by school representative)
- Scholars profile
-

Please contact [Winnie Ho](#) on any questions relating to the Bloomberg Scholars Program.



Cha-Ching Curriculum learning and best practices conference with Prudence Foundation, Prudential offices and JA members from Indonesia, Malaysia, and the Philippines



With the support from JA Malaysia, JA Asia Pacific recently hosted the first ever Cha-Ching Curriculum Learning and Best Practices Sharing Conference in Kuala Lumpur for JA members from Indonesia, Malaysia, and the Philippines. All participants have found the conference immensely helpful as we shared implementation experiences, exchanged best practices, discussed common challenges and opportunities, and came up with improvements for the next round of work.

JA Asia Pacific is the content developer of the Cha-Ching Curriculum. The Curriculum is based on the Cha-Ching Money-Smart Kids, a highly rated, award-winning financial literacy program developed by Prudence Foundation and Cartoon Network to instill money-smart skills in children. The Curriculum provides the critical component for in school curriculum to support teachers as they demonstrate money-management skills in six, 45-minute sessions of hands-on learning.

JA members in China and Indonesia awarded Prudential's Chairman's Challenge this year!



Chairman's Challenge is Prudential flagship international volunteering programme, bringing together people from across Prudential to help in their communities. Close to 850 Prudential employees have committed to giving their time and skills to support JA in China and Indonesia, generating more than £126,000 in total grants from the Chairman's Challenge for JA China and Indonesia! Congratulations to both members for their outstanding achievements in making a difference in local communities with JA's global sponsor!

Marsh & McLennan Companies (MMC) and JA global partnership extended to the Asia Pacific Region





May is Global Volunteer Month at Marsh & McLennan Companies (MMC), during which MMC connects its corporate volunteers with JA locations around the world. Two such locations in our Asia Pacific region recently held successful events: Prestasi Junior Indonesia hosted a JA Career Success Day, while JA Hong Kong hosted a day about personal finance for young people. A study circle project is also underway with JA India for implementation with MMC volunteers in India soon. Read more about the MMC events in Hong Kong and Indonesia in the following local events section.

JA Asia Pacific proudly extends the opportunity for JA AP Alumni to attend the JA Alumni Europe Conference in Prague, Czech Republic.



[JA Alumni Europe Conference](#) is an annual event, which connects people not only from the European network, but also from the other parts of the world. The objective of this conference is to improve entrepreneurial skills of all participants and provide them with new experiences from the business world. This year, the theme of the Europe Alumni Conference is “unplugged”, with the focus on building bridges between the online and offline world.

To provide alumni in the Asia Pacific region an extended learning and networking opportunity, JA Asia Pacific will sponsor up to 5 JA Asia Pacific alumni to attend this conference. The sponsorship covers participation fee, accommodation, and full board during the conference. Successful applicants will need to bear their own travel costs.

Eligible and interested JA AP Alumni will need to apply through their local JA member offices. Each JA member will select and submit one nomination with contact information and an essay to JA AP ROC by June 15, 2017

The 5 successful applicants will be announced by mid-July, 2017. This will be a great learning and networking opportunity for JA AP Alumni. Seats are very limited for participants outside of Europe. We look forward to receiving the respective nomination as soon as possible.

Please contact [Winnie Ho](#) if you need any additional information about the initiative, requirements, and application process.

[#IamJA](#)

[#JAAPAlumni](#)

Local Events' Highlights

Marsh & McLennan Companies (MMC) Volunteer Expertise Makes a Difference in Hong Kong and Indonesia



On May 13, Saturday, a total of 7 MMC volunteers led a group of Form 4 students in JA Personal Finance. Through engaging activities and personal sharing, volunteers equipped students with the tools to make wise and responsible financial decisions throughout their careers and life.



The grade twelve students at State Vocational School 38 Jakarta participated in a JA Career Success Day together with 31 volunteers from the MMC offices in the city. The timing of the soft skills training could not have been better as students had finished exams and are scheduled to enter the workforce in June. Kudos to MMC volunteers – their engagement

and enthusiastic commitment in a room with 116 students, without air conditioning, for close to five hours, was truly exceptional.

JA Brunei participated in the 2nd Financial Fun Fair at Jerudong Park Colonnade



Pic 1 – Managing Director of JA Brunei with Guest of Honour



Pics 2– JA Brunei interns from UBD School of Business and Economics

In conjunction with Brunei’s National Savings Day 2017, Autoriti Monetari Brunei Darussalam (AMBD) organized the 2nd Financial Fun Fair at Jerudong Park Colonnade on April 30, 2017. For the second year in a row, JA Brunei has been invited to participate in the financial fun fair. The financial fun fair was opened to the public.

The objective of the event is to enhance the general public’s financial awareness and literacy in conjunction with Brunei’s National Savings Day. Guests of honour include Pehin Orang Kaya Seri Kerna Dato Seri Setia (Dr) Haji Awang Abu Bakar bin Haji Apong, the Minister of Home Affairs cum Deputy Chairman of AMBD’s Board of Directors.

JA Brunei showcased JA More than Money and JA Economics for Success and ran activities from both JA Programs with the help of JA Brunei interns from University Brunei Darussalam (UBD) School of Business and Economics

AMBD is a statutory body, acting as the central bank of Brunei Darussalam which undertakes several core functions, including the formulation and implementation of monetary policies, the regulation, and supervision of financial institutions as well as currency management.

FedEx Express/JA ITC kick-off and COY workshops held in Hanoi and Ho Chi Minh City of Vietnam



JA Vietnam had successfully held ITC workshops from May 9 to 17. Up to 500 students participated the events in Hanoi and Ho Chi Minh City of Vietnam.



With the support of 15 dedicated volunteers, COY workshops (round 1) were held from May 13 to 14 in Hanoi and Ho Chi Minh City of Vietnam, attracting a total of 180 students.

Upcoming JA events in June 2017

Australia

ITC Workshop
Date: June 13
Location: Sydney

Brunei

JA Company Program for BSDC's CAMP
Date: June 13 to July 13
Location: K-Hub

Hong Kong

JA More Than Money workshops
Date: June 6 to 29
Locations: [Please click here](#)

JA It's My Idea!
Date: June 26 to 29
Locations: [Please click here](#)

Japan

ITC Workshop
Date: June 11
Location: Tokyo

Korea

ITC Workshop
Date: June 17
Location: Seoul

Philippines

ITC Workshop
Date: June 23
Location: Manila

Vietnam

COY workshops round 2

Dates: June

Location: Hanoi and Ho Chi Minh City

FedEx Express/ JA ITC workshops round 2

Dates: June.

Location: Hanoi and Ho Chi Minh City

JA More than Money will be organized for IPS School Nha Trang

Date: June 17 -18

Location: Quy Nhon, Vietnam



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