JA AP WORKS

January 2019

JA Asia Pacific
100 YEARS OF ACHIEVEMENT
A Member of JA Worldwide

Message from Vivian Lau, President of JA Asia Pacific

As we approached the end of the first month of 2019, Carl Bard reminds us “Although no one can go back and make a brand-new start, anyone can start from now and make a brand-new ending.”

Technological advances are emerging faster than ever, and JA’s future skills building programs are more important now than ever before in our century of innovation and disruption. To equip youth to succeed in the future requires us to think out of the box. Aligned with the same mission to prepare our youth for the future, we are proud to partner with J.P. Morgan to launch the Schools Challenge in both Hong Kong and Singapore on January 26. Over 200 secondary schools’ students in Hong Kong and Singapore will learn Design Thinking, STEM skills and apply these learnings to make Kowloon East and Singapore East a Smart district.

This is just one of the many examples of how our JA AP Members are inspiring and preparing our youth for the future. Many more of these stories are available in the newly launched 2018 JA Asia Pacific Yearbook. From East Asia to South East Asia; from Pacific to South Asia and Central Asia, as a network, we have served over 780,000 youth in the last year with the support of over 46,000 volunteers. Please follow this link (http://www.jaasiapacific.org/2018-yearbook?utm_campaign=06e50c6f-4981-4fa8-9b76-3c7182e28406&utm_source=so) to view the digital version of the JA Asia Pacific Yearbook, and you may download the pdf version from the same link for print as well. To generate a greater reach, feel free to share this latest Yearbook with teams, partners, volunteers and external networks!

Together let’s make 2019 a year not only as the year we celebrate the 100th anniversary of JA, let’s make this the most impactful year to support our youth in the Asia Pacific to realise their full potential. Let’s look to innovations, partnership and technology to help us achieve our goals. Let’s create the talent powerhouse.

The JA Story

The Schools Challenge 2019 Program launched successfully in Hong Kong and Singapore, empowering more than 200 secondary students to make their communities SMARTER through STEM learnings and Design Thinking methodology.

The Schools Challenge is a global initiative founded by J.P. Morgan and launched in 2016 with students in the UK and France, and has since expanded to Italy, Hong Kong, Germany and Brazil. Supported by JA Asia Pacific and implemented by JA Hong Kong and JA Singapore, the program was successfully launched in both locations on January 26, 2019.

The Schools Challenge Hong Kong was launched in collaboration with the Energizing Kowloon East Office (EKEO) of the Development Bureau and The Hong Kong University of Science and Technology (HKUST) in Hong Kong for the second consecutive year. In parallel to the program launch in Hong Kong, **The Schools Challenge Singapore** is being implemented in Singapore for the first time, in collaboration with Tampines Group Representation Constituency (GRC) and The Singapore University of Technology and Design (SUTD).

"STEM has become a term that everybody likes to talk about, but the real challenge has always been how we can apply it. This program will present students a unique opportunity to take their STEM knowledge outside of the classroom and apply them to real-life situations within the proximity of their neighbourhood. I wish all students will be able to earn some takeaways from it and we are thrilled to be part of this purposeful program."
Dr William Lo, JP, Chairman, JA Hong Kong

"The Schools Challenge Singapore is a STEM-focused social innovation program designed to provide secondary students early exposure to career opportunities in STEM-related sectors by engaging them in a learning journey. The program aims to empower young people with innovative, problem-solving, and techno-preneurial mindsets via a unique design innovation experience," Ng Hau Yee, Executive Director of JA Singapore.

The JA Story

A 4-month STEM Learning Journey, the program aims to broaden students' interest in and learning various STEM disciplines, encouraging them to co-create innovative solutions that help transform their local communities into pioneering SMART cities. Throughout the 4-month program from January to May 2019, each student team will be mentored by business volunteers from J.P. Morgan and supported by university students from University partner in the respective location.

"The students want their work to make a real impact in the world. The Schools Challenge program is an opportunity for students age 12 to 15 to learn hand-on STEM and design thinking skills, and make positive changes to their communities using the skills acquired. We are partnering with JA Asia Pacific, Universities, and community partners to implement the program in the Asia Pacific region."
Diana Tsui, Head of Asia Pacific Philanthropy, J.P. Morgan

"We are thankful for the support from J.P. Morgan and community partners in making the Schools Challenge happened in Hong Kong for the second year, and in Singapore for the first time! Look forward to the innovations from our Singaporean and Hong Kong students! Innovate and inspire, the Schools Challenge way!"
Vivian Lau, President and CEO of JA Asia Pacific.

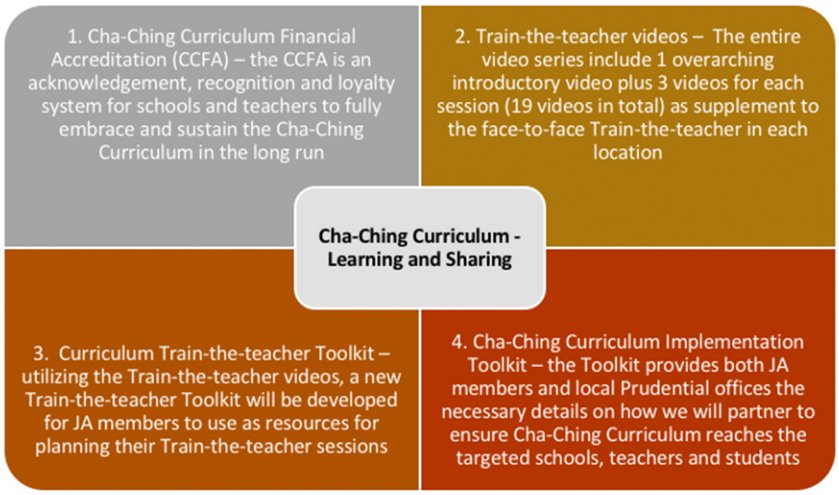
Regional Initiatives, Programs, and Events

Supporting and enhancing the growth of Cha-Ching Curriculum implementation - The Cha-Ching Curriculum Regional Learning Conference 2019 will be held in Kuala Lumpur, Malaysia from February 25 to 26.

Cha-Ching Curriculum™

The Cha-Ching Curriculum has reached a quarter of a million students across SIX locations in the region including Indonesia, Malaysia, the Philippines, Singapore, Thailand, and Vietnam since 2016. Working with and under the guidance of Prudence Foundation, our regional partner of the Cha-Ching Curriculum, JA Asia Pacific has developed various initiatives that will support and enhance our implementation, and ability to scale and sustain the program moving forward.

The Key focus of the Cha-Ching Curriculum Regional Learning Conference 2019.



To launch these initiatives and to facilitate learning and sharing, JA Asia Pacific and Prudence Foundation are inviting JA members implementing the Cha-Ching curriculum to participate in the Cha-Ching Curriculum Regional Learning Conference 2019.

Please contact Adrian Lee (adrian.lee@jaasiapacific.org) should there be any questions about the conference.

Regional Initiatives, Programs, and Events

Six more weeks to the 2019 JA Asia Pacific Company of the Year competition

JA Asia Pacific is delighted to confirm that the **2019 JA Company of the Year competition will be held in the Philippines from March 10 -14, 2019**. With the dedicated support from our host of the event - JA Philippines, registered students and other participants will be staying and competing at **HOLIDAY INN & SUITES MAKATI** Please stay tuned for more details to come, and contact Adrian Lee (adrian.lee@jaasiapacific.org) should there be any questions in the meantime.

JA Alumni Asia Pacific Updates

I AM JA gather JA ALUMNI NETWORK I AM JA

Be part of the first Global JA Alumni Conference!

Apply now and join hundreds of JA Alumni from all over the world at #JAAC19 #IamJA in Vienna this summer.

The "I am JA" Video Star contest is now open!

Top 3 entries will win a ticket to the global JA Alumni Conference in Vienna.
Entries open from January 15 to April 15 2019. For details, please visit www.jaworldwide.org/IamJA

For more information about JA Alumni Asia Pacific initiatives, please contact Winnie Ho (winnie.ho@jaasiapacific.org).

Regional Initiatives, Programs, and Events

2019 is an extraordinary year for JA as we celebrate our 100th anniversary.

JA 100

JA 100 Events and Celebrations

JA Global Youth Forum
Morelos, México | July 8–13, 2018

JA Americas Company of the Year
Lima, Peru | November 25–28, 2018

INJAZ Al-Arab/JA MENA Young Entrepreneurs Competition
Kuwait City | November 26–29, 2018

JA Africa Company of the Year
Accra, Ghana | December 5–7, 2018

World Economic Forum
Davos, Switzerland | January 22–25, 2019

JA Asia Pacific Company of the Year
Manila, Philippines | March 10–14, 2019

Global Education & Skills Forum and Global Teacher Prize
Dubai, UAE | March 22–24, 2019

JA Global Centennial Executive Forum and Gala
Boston, USA | May 2, 2019

JA USA National Student Leadership Summit
Washington, D.C., USA | June 16–19, 2019

JA 100 Young Enterprise Reception
House of Lords, London, England
June 27, 2019 | Host: Lord Jamie Borwick

JA Europe Company of the Year
Lille, France | July 3–5, 2019

JA Global Alumni Conference
Vienna, Austria | Aug 28–Sep 1, 2019

Global Goals Week 2019
Entire world | September 23–29, 2019

JA Worldwide Global Leadership Conference (GLC)
Berlin, Germany | November 18–22, 2019

JA Time Capsule
Currently traveling throughout the United States to collect items; scheduled to reopen in 2119

Listed on the Left is the line-up of the JA 100 Events and Celebrations. JA Asia Pacific will kick off the JA 100 celebration in our region with the 2019 JA AP COY in Manila, the Philippines in March. We will be celebrating both the 100th anniversary of JA and the 50th anniversary of JA Philippines.

TEDx
Youth@VictoriaHarbour
x = independently organized TED event

As the only Hong Kong-wide TEDxYouth event, TEDxYouth@VictoriaHarbour, previously known as TEDxYouth@HongKong, is the 9th city-wide TEDxYouth conference for Hong Kong, an annual event co-organized by JA Asia Pacific,and supported by JA Hong Kong.

TEDxYouth@VictoriaHarbour is the longest-running TEDxYouth event in the city and has featured over 250 Cantonese and English presenters to the TEDx stage over the years. This is a free event to be accessible to all students and life-long students of any age.

Event Details
Date: Feb 16, 2019 (Sat)
Time: 1:00pm – 6:00pm (OLE Learning Hours: 5)
Location: Function Rooms, Level 3, Core E, Cyberport 3, Cyberport Road
Shuttle Bus Service: Free shuttle buses are provided between Admiralty MTR Station and Cyberport conference venue for registered attendees

For more info & registration: http://tedxyouthvictoriaharbour.hk

JA Asia Pacific Members - Local Highlights

JA Azerbaijan

JA Azerbaijan launched a new project "Promoting Financial Literacy at the secondary schools". The project intends to develop the teaching and learning resources for teachers and students in Azerbaijani language. In December 2018, Sevinj Mammadova, executive director of JA Azerbaijan, conducted teacher training for the local teachers from 5 secondary schools.

JA Brunei

350 students attended the JA Company Program roadshow on January 10, 2019, at the PSBS Science College. Approximately 30 students have signed-up at the road-show for the JA Company Program for 2019-2020.

JA Asia Pacific Members - Local Highlights

JA Hong Kong

More than 70 JA companies, formed by the program's participants, offered their products and services for sales at the annual Trade Fair that was held in Chater Garden in December 2018. Elements of the United Nations "Sustainable Development Goals" initiative were integrated into teams' products and services.

Coached by over 100 volunteer business advisors and around 100 school teachers, more than 1,500 youths aged 15-18 took part in the 5-month entrepreneurial journey of running a student company, creating their products and services, and to put their entrepreneurial skills into practice in an authentic business environment.

The JA Company Programme was organized by Junior Achievement Hong Kong (JA HK) and is one of the largest youth entrepreneurship programs in Hong Kong.

Prestasi Junior Indonesia (PJI)

In support of strengthening the student company programs, supported by Citi in Indonesia, PJI operated youth camps in five locations (Central Bali, Mojokerto, Central Java, Puncak, and Bandung), each involving five schools. These camps were conducted over a period of two days involving business professionals including volunteers from Citibank branches in Jakarta, Bandung, and Semarang. PJI thanks the CitiPeka team for their support in this first year of Youth Camp operation in Indonesia.

JA Asia Pacific Members - Local Highlights

JA Japan

Award Travel for "Asia Innovation Challenge 2018" was conducted from Dec 17 to 20, 2018 in Brunei. 2 Japanese and 2 Singapore students from the Champion team embarked on a culture and business learning journey by visiting Water Village, local bank, and many more places with kind support from JA Brunei.

JA Korea

JA Korea organized 'the 6th Green Biz Camp' with the support from Novelis. 48 elementary school students and 12 university volunteers participated, and they learned about the importance of recycling, made an automaton, visited Novelis' recycling center and set up an eco-friendly business plan.

JA Asia Pacific Members - Local Highlights

JA Malaysia

JA Malaysia conducted a JA Be Entrepreneurial Workshop for 60 students supported by Sage Foundation in January 2019. The workshop aims at giving students the basic fundamental knowledge of what it takes to run a business and characteristics and practices of successful entrepreneurs. With hands-on team building activities, students were engaged with corporate volunteers from Sage to develop and evaluate an entrepreneurial idea based on product design, customer needs, as well as competitive-advantage.

JA Thailand

The Cha-Ching Workshop supported by Prudential UK's Chairman Challenge was held successfully in January 2019 at Wat Amarintraram School, Bangkok Thailand.

JA Vietnam

JA Vietnam officially became a partner with the Ministry of Education and Training (MOET) on December 19, 2018. The MOU signing ceremony was held in the National Economics University Hanoi. At the ceremony, the Deputy Minister Education and Training – Mrs Nguyen Thi Nghia said that according to the MOU, both parties would work together tom prepare students' readiness in joining the workforce and build an entrepreneurial ecosystem in Vietnam.

Upcoming JA Events around the region

JA Asia Pacific

Event: TEDxYouth@VictoriaHarbour 2019
Date: February 16
Location: Cyberport 3, Cyberport Road, Hong Kong

Event: Cha-Ching Curriculum Regional Learning Conference 2019
Date: February 25 to 26
Location: Kuala Lumpur, Malaysia

Event: 2019 JA Asia Pacific Company of the Year Competition
Date: March 10 to 14
Location: Holiday Inn & Suites Makati, the Philippines

JA Azerbaijan

Event: Financial literacy training for the secondary school students
Date: February 2019
Location: Secondary schools in Baku, Azerbaijan

Event: Smart Budget" game for the secondary school students, February, secondary schools
Date: February 2019
Location: Secondary schools in Baku, Azerbaijan

Event: Study trip to Estonia
Date: February 8 to 13
Location: JA Estonia

JA Brunei

Event: JA More than Money
Date: February 26
Location: Mabohai Primary

Upcoming JA Events around the region

JA Hong Kong

Event: The Schools Challenge 2019 - Ideation Workshop
Date: February 16
Location: MIT Hong Kong Innovation Node

Event: JA Company Programme 2018/19 – Semi-Final Competition
Date: February 23
Location: Technological and Higher Education Institute of Hong Kong

Event: International Trade Challenge Workshop
Date: March 30
Location: Education Bureau Kowloon Tong Education Services Centre

JA Japan

Event: JA Success Skills
Date: February 2
Location: Bloomberg Japan office

Event: Social Innovation Relay Japan National Contest
Date: February 17
Location: NN Japan office

Event: Japan MESE National Contest
Date: February 23
Location: SAP Japan office

JA Korea

Event: JA Korea's 25th college volunteers of economic education
Date: February
Location: Seoul, Korea

JA Malaysia

Event: Young Enterprise Product Development Workshop
Date: February 12
Location: Malaysia